Maine Women’s Network – Opportunities to Gain Exposure for Your Business

The Maine Women's Network (MWN) is a statewide resource for building professional and personal relationships among women who want to connect and make a difference in the workplace, in the community, and across the state.

2017 Her Heart Event
Hilton Garden Inn Riverwatch Auburn
February 11, 2017 10:30am – 1:30pm

This event is attended by business executives, entrepreneurs and guests from across the state. The 2016 Her Heart Event was well attended by 120 people from many Lewiston\Auburn businesses and affiliations.

At MWN communicate regularly with more than 2,000 women throughout the state. These women interact and form bonds through business-oriented networking meetings, leadership opportunities in local chapters and with the state board, and through outreach and education in the community.

Did you know that national statistics reflect companies owned and led by women are the fastest-growing segment of American business?

Secure your sponsorship as soon as possible!
Deadline January 18, 2017

Visit our website www.mainewomensnetwork.org
It is with great pleasure that we invite you to attend The 4th Annual Her Heart Luncheon, a fun, inspiring event that could have a lasting and positive influence on your heart health as well as the health of the women around you.

Central Maine Heart and Vascular Institute and Maine Women’s Network bring you the **2017 Her Heart Event**, an educational forum that takes a critical step toward raising women’s awareness that **heart disease is their number-one cause of death**.

We’ll arm you with the facts about heart disease, dispel some myths, tell you what symptoms to look out for, offer tips on how to cope with the disease and provide the latest news and research to beat and treat heart disease. Because knowledge is power, and the more you know, the easier it is for you to win.

Please join **Monica Dawe**, Exercise Physiologist at Central Maine Heart and Vascular Institute and Heartmath® Educator, as she takes us on a journey of the heart. She will share research, technology and tools to help us engage our heart intelligence as a way to proactively mediate the effects of stress on our bodies.

Monica will present:
- the science behind the heart’s intelligence
- how the heart and brain communicate with each other
- why this is important for reducing stress, managing our emotions,
- improving our immune system, cognitive function, creativity and more
- technology demonstration to show the difference between ‘negative’ feelings vs. ‘positive’ feelings on our hearts’ “coherence”
- simple yet powerful tools to help us shift our emotions in the moment
The 2017 Her Heart Event
Hilton Garden Inn Riverwatch Auburn

Wednesday-February 8, 2017
11:00am – 1:30pm

Master of Ceremonies – Sharon Rose Vaznis,
Morning Report Anchor/WCSH6 - Portland

Keynote Speaker - Monica Dawe,
Exercise Physiologist at Central Maine Heart and
Vascular Institute - Lewiston

Event Schedule

10:30 am -11:30am: Health Screenings & Information Fair

11:30 am-11:45am: Welcome & Introductions

11:45am-12:00pm: Buffet Lunch

12:00pm-12:15pm: Sponsor Recognition

12:15pm-1:30pm: Keynote Speaker
SPONSORSHIP OPPORTUNITIES

Level I

Presenting Sponsor - $1,500.00 (1 sponsor opportunity)

Signage Available: Welcoming Banner & Podium Banner (provided by Sponsor)

- Headline recognition in all 2017 Her Heart Event marketing materials. (Maine Women’s Network Her Heart presented by <Your Company Name>)

- Advertisement\Banner (150x150 pixel) prominently located on the MWN Website Androscoggin Chapter Home Page for one year (January 1st 2017 – December 31st 2017) that recognizes your company for its support, and hyperlinked to your website.

- Advertisement\Banner prominently located on the event page for the 2017 Her Heart Event website event and social media (150x150 pixel) hyperlinked to your website.

- Opportunity to offer Welcoming Remarks at the 2017 Her Heart Event.

- Your Company Logo (provided by sponsor) published on 2017 Her Heart Event program front cover.

- Your Company swag/literature (logo’d items provided by sponsor) in Welcome bags.

- Promotion of your sponsorship using social media (Facebook, LinkedIn, etc.).

- Prominent Company name visible on all MWN Androscoggin Chapter emails, with a total distribution of approximately 2,000 members for 1 year ~ January 1st 2017 – December 31st 2017

- Prominent Company logo visible in post-event newspaper ad to acknowledge support of MWN sponsors.

- Three complimentary 2017 Her Heart Event luncheon tickets.

- Exhibit Table at the 2017 Her Heart Event luncheon.
SPONSORSHIP OPPORTUNITIES

Level II

Corporate Sponsor - $750.00 (2 sponsor opportunities)

Signage Available: Podium banner (provided by Sponsor)

- Advertisement\Banner prominently located on the event page for the 2017 Her Heart Event website event and social media (150x150 pixel) hyperlinked to your website.
- Your Company logo prominently published on Back Cover of 2017 Her Heart Event program.
- Your Company swag/literature (logo’d items provided by sponsor) in Welcome bags.
- Promotion of your sponsorship using social media (Facebook, LinkedIn, etc.).
- Prominent Company name visible on all MWN Androscoggin Chapter emails, with a total distribution of approximately 2,000 members for 1 year ~ January 1st 2017 – December 31st 2017
- Two complimentary 2017 Her Heart Event luncheon tickets.
- Exhibit Table at the 2017 Her Heart Event.
- One complimentary Annual MWN Androscoggin Chapter Membership.
- Mention in all PR communications for 1 Androscoggin Chapter event.
- Banner displayed at 1 Androscoggin Chapter meeting (banner to be provided by sponsor)
SPONSORSHIP OPPORTUNITIES

**Level III**

**Supporting Sponsor - $250 (unlimited)**

- Your Company name in the 2017 Her Heart Event program.
- Your Company swag/literature (*logo’d items provided by sponsor*) in Welcome bags.
- Promotion of your Company Sponsorship using social media (Facebook, LinkedIn, etc.)
- One complimentary 2017 Her Heart Event luncheon ticket.

**Level IV**

**Patron Sponsors - $100 (unlimited)**

- Your Company name in the 2017 Her Heart Event program.
- One complimentary 2017 Her Heart Event luncheon ticket
- Your Company swag/literature (*logo’d items provided by sponsor*) in Welcome bags.

**No Sponsorship Gift Is Too Small!**

- Any gift amount or in-kind donations are very much appreciated.
STATEMENT OF INTENT FORM

- Presenting Sponsor - $1,500.00 (1 sponsor opportunity)
- Corporate Sponsor - $750.00 (2 sponsor opportunities)
- Supporting Sponsor - $250 (unlimited)
- Patron Sponsors - $100 (unlimited)

In support of the Maine Women’s Network and the Central Maine Vascular Institute for benefit of the American Heart Association

Yes, our company wants to be the; __________________________________________

WE THANK YOU FOR YOUR GENEROUS SUPPORT AND REMIND YOU THAT SPONSORSHIP CONFIRMATION SHOULD BE RECEIVED BY JANUARY 18, 2017 TO MEET PRINT DEADLINES

Maine Women’s Network is authorized to use your company name as listed below, in all the promotional materials associated with this event. If you have any changes, please make them on this form.

Company Name: __________________________________________________________

Contact Name & Title: ______________________________________________________

Address: _________________________________________________________________
City: __________________________ State: _______ Zip: ______________________

Telephone: __________ Fax: _______ Email: __________________ Web: __________

☐ Make checks payable to: Maine Women’s Network
☐ I wish to make a pledge commitment. Please send me a reminder on ___/___/____. (Other pledge reminder arrangements may be made.)

_________________________________________  ______________________________
Signature  Date

Mail to:
Carol Larkin
940 Roosevelt Trail Unit 6
Windham Maine  04062

or Fax to (207)627-1126

TO INCLUDE YOUR COMPANY’S NAME IN PROMOTION MATERIALS, PAYMENT OR SIGNED STATEMENT OF INTENT SHOULD BE RECEIVED BY Jan 18, 2017.